CARPIO CREATION

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PROFILE.

Highly skilled graphic designer with over 10 years of experience in design and printing. Specializes in a wide range of small and large format print production. Knowledgeable in tech related subjects. Create designs that speak to the audience. Exceptional with time management and fulfilling multiple deadlines at once. Experienced in connecting with team members and collaborating ideas.

EXPERIENCE.

2023 - Current
Optum - Creative marketing
Graphic Designer (Full - Time)

- *Managed the creation of all visual and graphic elements for marketing-related sales presentations (PowerPoint), animated one-pagers (Adobe Acrobat), infographics, email headers, website graphics, and more.*
- *Served as an expert resource on PowerPoint presentations and assisted in proofing all sales decks from design perspective.*
- *Ensured all templates, graphics, visual elements and materials adhered to defined brand guidelines and design standards.*
- *Supported Art Director and Senior Graphic Designer modify or create marketing assets using Adobe InDesign, Illustrator, and/or Photoshop as needed.*
- *Worked closely with Copywriter to ensure content met brand standards and collaborated on the most effective approach for presenting the material.*

2022 - 2023
Lose Design
Graphic Designer (Full - Time)

- *Developed a standard proposal template used in over 100 proposals and numerous collages.*
- *Designed trade show and career fair booth signage used in 20 annual shows across the U.S.*
- *Managed all print related and promotional material needs for four offices.*
- *Created a portfolio book for the company's private development services.*
- *Developed signs/graphics for private development, municipalities, parks & rec and sports facilities across the U.S.*
- *Produced motion graphics and assisted in social media promotion.*

2016 - 2022
FedEx Office Print & Ship Center
Center Consultant (Full - Time)

- *Print/design signs, banners, flyers, business cards and unique requests.*
- *Collaborated with 3rd party design and print centers to fulfill customer needs.*
- *Pack and shipped items across the world.*
- *Managed and directed workflow of print production orders.*
- *Maintained a strong partnership with world-wide and local companies for their print and shipping needs.*
- *Educated customers and new employees on the printing process.*

2002 - 2012 *(Sold Business)*
Family Business - Retail & Food service
After School / Summer

- *Designed signs and menus.*
- *Assisted in stocking items.*
- *Managed organization and layout of the shops.*
- *Cook and served meals to customers.*
- *Maintained non-hazardous and clean workspace.*
- *Accounted for daily transactions.*

EDUCATION.

2019 - 2020
Nossi College of Art - Madison, TN
B.G.A. *(Bachelor of Graphic Arts)*
Awarded Most Creative of the Year

2016 - 2019 *(School shut down)*
The Art Institute of TN - Nashville, TN
B.F.A. *(Candidate)*
Honor Roll
Vice President of Design Inc. *(In-House Designers for The Art Institute)*

2013
Clover Park Technical College - Tacoma, WA
High School Diploma
Honor Roll

SKILLS.

Illustrator	Computer Maintenance	HTML5 and CSS
InDesign	Printer Maintenance	Bootstrap
Photoshop	Mac OS, iOS and iPad OS	Print Production
Adobe XD	Windows and Android OS	Print Finishing
Dimension	Microsoft Office 360	Customer Service
After Effects	Social Media Marketing	B2B Collaboration

Portfolio Book & References available by request